

Sustainable Development in the European Union

Proseminar
Summer term 2015
Thursdays 10-12am
Room: SP 2.03
Office hours: Wednesdays 4-5pm, PEG building, room 3 G 175

Course Outline

Over the last decades sustainability has become a buzzword and dominant discourse in Europe and around the world. How can we explain the success story of this term, and does it live up to reality? The course approaches this question combining discourse analysis with a policy perspective. We will study topical issues of the EU's environmental discourse and policy practice. A particular policy focus will be on sustainable energy policies (renewables, energy efficiency) and sustainable transport. Key concepts approached in the course include sustainable development, sustainable production and consumption, green growth and financialisation.

Introductory Readings

Dryzek, J. (1997) *The Politics of the Earth – Environmental Discourses*, Oxford: Oxford University Press.

Hajer, M. A. (1995) *The Politics of Environmental Discourse. Ecological Modernization and the Policy Process*. Oxford: Clarendon Press.

Requirements

The seminar will be conducted in English, and requires basic knowledge of public policy research and EU policy processes. Being familiar with environmental policies/ sustainability policies is an asset.

Proof of attendance

Participating regularly and actively, delivering a policy brief/ discourse analysis (3-5 pages, maximum of 1,600 words excluding references) until **16 July 2015**.

Certificate of performance

Fulfilling the requirements for the proof of attendance and giving an oral presentation (maximum of 2 students for each session) and delivering written documentation (12-15 pages, maximum 5,000 words excluding references), to be submitted until **30 September 2015** (print-outs to be handed in with Ilse Heck, room 3 G 182).

16.04.2015	1. Introducing the course
23.04.2015	2. Analysing Environmental Discourses
	<p>Dryzek, J. (2013): <i>The Politics of the Earth – Environmental Discourses</i>, Ch. 1: Making Sense of Earth’s Politics: A Discourse Approach, Oxford: Oxford University Press 3-23.</p> <p>Hajer, M. (2002): Discourse analysis and the study of policy making, <i>European Political Science</i> 2/1.</p> <p>Hajer, M. und D. Laws (2006) Ordering through Discourse, in: M. Michael u.a. Hg. <i>The Oxford Handbook of Public Policy</i>, Oxford: Oxford University Press, 251-268.</p>
30.04.2015	3. The Discourse on Sustainable Development
	<p>Dryzek, J. (1997): <i>The Politics of the Earth – Environmental Discourses</i>, Ch. 7: Environmentally Benign Growth: Sustainable Development, Oxford, 123-136.</p> <p>Richardson, D. (1997): The politics of sustainable development, in: Baker, S. u. a. (eds.): <i>The Politics of Sustainable Development – Theory, policy and practice within the European Union</i>, London, 43-60.</p> <p>Document analysis</p> <p>European Commission (2001): <i>A sustainable Europe for a better world: A European Union strategy for Sustainable Development</i>, COM (2001) 264 final, Brussels, 15.05.2001.</p> <p>Council of the European Union (2006): <i>Renewed Sustainable Development Strategy</i>, 10117/06, Brussels 9 June 2006.</p> <p>World Commission on Environment and Development (1987): <i>Our Common future</i>, Oxford, 43-46.</p>
07.05.2015	4. The Discourse on Sustainable Energy
	<p>Buchan, D. (2010): Energy Policy, Sharp Challenges and Rising Ambitions, in: H. Wallace et. al. eds.: <i>Policy-Making in the European Union</i>, Oxford: Oxford University Press, 357-379.</p> <p>Solorio I. et al. (2013) The European Energy Policy and its green dimension – discursive hegemony and policy variations in the greening of energy policy, in P. M. Barnes and T. C. Hoerber eds.: <i>Sustainable Development and Governance in Europe. The Evolution of the Discourse on Sustainability</i>, London: Routledge, 91-105.</p> <p>Kurze, K. and I. Kögl (2013) Sustainable development – A floating signifier in the EU’s energy policy discourse?, in P. M. Barnes and T. C. Hoerber eds.: <i>Sustainable Development and Governance in Europe. The Evolution of the Discourse on Sustainability</i>, London: Routledge, 61-74.</p>

Documents	<p>European Commission (2010): Communication. Energy 2020. A strategy for competitive, sustainable and secure energy, COM (2010) 639 final, Brussels, 10.11.2010.</p> <p>European Commission (2014): Communication. A policy framework for climate and energy in the period from 2020 to 2030. COM(2014) 15 final, Brussels, 22.01.2014.</p>
21.05.2015	No session – double session on 28 May 8-12am*
28.05.2015 8-12am*	5. & 6. The Policy Practice on Sustainable Energy
	<p>H. C. Dyer (2014) Energy and climate change, in: P. G. Harris, ed.: <i>Routledge Handbook of Global Environmental Politics</i>, London and New York: Routledge, 361-372.</p> <p>M. Nilsson (2011) EU Renewable Electricity Policy: Mixed Emotions toward Harmonization, in V.L. Birchfield and J.S. Duffield eds: <i>Toward a Common European Union Energy Policy. Problems, Progress, and Prospects</i>, Gordonsville: Palgrave Macmillan, 126-143</p> <p>J. Henningsen (2011) Energy Savings and Efficiency, in V.L. Birchfield and J.S. Duffield, eds: <i>Toward a Common European Union Energy Policy. Problems, Progress, and Prospects</i>, Gordonsville: Palgrave Macmillan, 144-154.</p>
Documents	<p>European Commission (2007): Communication. Renewable Energy Road Map. Renewable energies in the 21st century: building a more sustainable future, COM (2006) 848 final, Brussels, 10.1.2007.</p> <p>European Parliament and Council of the European Union (2009): Directive 2009/28/EC on the promotion of the use of energy from renewable sources and amending and subsequently repealing Directive 2001/77/EC and 2003/30/EC, Official Journal of the European Union, L 140/16-62.</p> <p>European Commission (2011): Communication. Energy Efficiency Plan 2011, COM (2011) 109 final, Brussels, 8.3.2011.</p> <p>European Commission (2014): Communication. Energy Efficiency and its contribution to energy security and the 2030 Framework for climate and energy policy, COM (2014) 520 final, Brussels, 23.7.2014.</p>
11.06.2015	7. Sustainable Mobility
	<p>Docherty, I. (2014) Sustainable transport and infrastructure, in: P. G. Harris, ed.: <i>Routledge Handbook of Global Environmental Politics</i>, London and New York: Routledge, 400-410.</p> <p>Barnes, P. and I.G. Barnes (1999): Transport and the Environment, in <i>ibid.</i>: <i>Environmental Policy in the European Union</i>, Cambridge. Cambridge University Press.</p> <p>Dyrhaug, H. (2013): EU sustainable mobility – between economic and environmental discourses, in P. M. Barnes and T. C. Hoerber eds.: <i>Sustainable Development and Governance in Europe. The Evolution of the Discourse on Sustainability</i>, London: Routledge, 135-148.</p>

Documents	European Commission (2011): White Paper. <i>Roadmap to a Single European Transport Area – Towards a competitive and resource efficient transport system</i> , COM (2011) 144 final, Brussels, 28.3.2011.
18.06.2015 8-12am*	8. & 9. Sustainable Consumption & Production
	<p>Kütting, G. (2014): Consumption. Institutions and actors, in: P. G. Harris, ed.: <i>Routledge Handbook of Global Environmental Politics</i>, London and New York: Routledge, 205-214.</p> <p>Murphy, J. (2001): Consumption, Environment and Public Policy, in ibd. and M.J. Cohen, eds.: <i>Exploring Sustainable Consumption. Environmental Policy and the Social Sciences</i>, Oxford: Pergamon, 3-17.</p> <p>Murphy, J. (2001): From Production to Consumption: Environmental Policy in the European Union, in ibd. and M.J. Cohen, Hg.: <i>Exploring Sustainable Consumption. Environmental Policy and the Social Sciences</i>, Oxford: Pergamon, 39-58.</p>
Documents	<p>European Commission (2008): Communication on the <i>Sustainable Consumption and Production and Sustainable Industrial Policy Action Plan</i>, COM (2008) 397 final, Brussels, 16.7.2008.</p> <p>European Commission (2013) Proposal for a directive amending directive 94/62/EC on packaging and packaging waste to reduce the consumption of lightweight plastic carrier bags, COM (2013) 761 final, Brussels, 4.11.2013.</p>
25.06.2015	10. Green Growth and the Green Economy
	<p>Jacobs, M. (2013): Green Growth, in R. Falkner, ed.: <i>The Handbook of Global Climate and Environment Policy</i>, Chichester: Wiley-Blackwell, 197-214.</p> <p>Borel-Saladin, J.M. / I. N. Turok (2013): The Green Economy: Incremental Change or Transformation? <i>Environmental Policy and Governance</i>, 23, 209-220.</p>
05.07.2015	No session – double session on 18 June 8-12am*
09.07.2015	11. Financialisation and Sustainability
	<p>M. Heires and A. Nölke (2014) Die Politische Ökonomie der Finanzialisierung. Einleitung, in M. Heires and A. Nölke, eds., <i>Politische Ökonomie der Finanzialisierung</i>, Wiesbaden: Springer, 19-30.</p> <p>Hiß, S. (2014) Was bleibt von der Nachhaltigkeit nach ihrer Finanzialisierung?, in M. Heires and A. Nölke eds., <i>Politische Ökonomie der Finanzialisierung</i>, Wiesbaden: Springer, 211-224.</p>
16.07.2014	12. Final discussion